



GENERAL RELEASE AND AGREEMENT

As consideration for being permitted to participate in the Festival, I hereby covenant and agree that neither I nor any of my heirs, guardians, distributees, legal representatives, successors or assigns, will make any claim, initiate any proceeding or otherwise seek restitution from or against the Cherry Blossom Festival So. Cal., WOW! Productions or the City of Los Angeles, or their respective employees, volunteers, officers, directors, independent contractors, agents, affiliated organizations or their successors or assigns (collectively, the "Releasees"), for or in connection with any damage, injury, loss or liability resulting from my participation in the Parade or any Pasadena Cherry Blossom Festival So. Cal. related activity. I further hereby unconditionally release the Releasees from all actions, claims or demands that I or any of my heirs, guardians, distributees, legal representatives, successors or assigns now have or may hereafter have, whether known or unknown, for or in connection with such damage, injury, loss or liability.

It is my express intent in signing this General Release and Agreement to the Cherry Blossom Festival So. Cal., WOW! Productions and the City of Los Angeles, that I assign from any and all claims and liability, including without limitation claims and liability from or in connection with my participating in any Cherry Blossom Festival So. Cal.

I/We also recognize that there will be photos and videos taken of the Festival as well as representation from the media. We acknowledge that photos in my/our likeness may be used for marketing materials, media articles and for future promotion of the Festival and give permission for such use.

I HAVE CAREFULLY READ THIS GENERAL RELEASE AND AGREEMENT AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A LEGALLY ENFORCEABLE CONTRACT BETWEEN ME AND THE RELEASEES, AND I SIGN IT OF MY OWN FREE WILL.

Print Participant's full name

Print Parent's or Legal Guardian's full name
(Required if participant is under the age of 18)

(____)_____
Telephone number

Street

City

State

Zip

Email Address: _____

Emergency Contact

(____)_____
Phone

Participant's Signature

Date

Parent's or Legal Guardian's Signature
(Required if participant is under the age of 18)

Date