

**2009 Cherry Blossom Festival Southern CA**  
April 4 & 5, Little Tokyo, Downtown Los Angeles

**CULTURAL PAVILION**

The Cherry Blossom Festival Southern California (CBFSC) was an overwhelming success in 2008. We had over 30,000 attendees at this free admission event which is produced by a 100% volunteer team and underwritten by sponsors, donors and vendor fees. The 2009 Festival promises to be as successful, if not more, and will be held outdoors in Los Angeles City Parking Lot 7 [lot located behind East West Players and near the **Go for Broke Monument** and the Japanese American National Museum (JANM)], as well as on 1<sup>st</sup> Street between Alameda and San Pedro. The entrance will be by JANM.

The Cultural Pavilion is an open canopy which will house variety of exhibits. The canopy will be closed on two sides. Exhibitors are invited to provide information, education or demonstration of the Japanese or Japanese American culture without charge. No sales of items are allowed without written authorization from the Festival Committee. The hours of the Festival are Sat. 10:30 am- 6:30 pm and Sunday 10:30 am – 5:00 pm. Exhibits must be set up and all cars removed from the festival area by 10:00 am due to Fire/Police Inspection. All exhibitors must maintain their area for the full duration of the festival. A Vendor/Exhibitor handbook will be emailed or mail to you in March. All exhibitors/demonstrator in the Cultural Pavilion area must comply with the Vendor Handbook.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Website: \_\_\_\_\_

Name of Exhibit:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_

Email address: \_\_\_\_\_

(NOTE: Correspondences will be done via email unless special arrangements are made.)

DAY OF EVENT CONTACT PERSON:

Name: \_\_\_\_\_ Cell Phone: (    ) \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: (    ) \_\_\_\_\_

Please describe your exhibit:

Number of 6 ft. tables \_\_\_\_\_ Number of chairs \_\_\_\_\_

Approx. number of people working your area on Sat \_\_\_\_\_ Sun \_\_\_\_\_

Time Needed for Set Up: \_\_\_\_\_

Do you require electricity? \_\_\_\_\_

If yes, for what? \_\_\_\_\_

Any other special considerations for set up:

Please send completed form to:

Cherry Blossom Festival Southern California

686 S. Arroyo Parkway #221

Pasadena, CA 91105

Questions contact Wendy at 626-683-8243 or wowproductions2@earthlink.net